CMG FINANCIAL SOLUTIONS™ · POWERED BY CMG 360™

FOR TRANSACTION ADVISORS AND BUSINESS BROKERS

Sellers who want to sell, and businesses that aren't ready.

Your sellers want a price the business can't yet support. Getting it ready before it goes to market protects the deal, the price and your time.

WHAT WE HEAR

"The numbers won't hold up in diligence."	We clean up the close, the reporting and the add-backs, so the numbers hold up under a quality of earnings review.
"Everything depends on the owner."	We build the team and the processes buyers pay for, so the business transfers.
"The seller's price and the buyer's price are far apart."	We close the gap with real earnings improvement, not a better story.

WHEN TO BRING US IN

A price the numbers don't support The seller's number, not the market's	**Financials not ready** For a buyer's diligence	**Owner-dependent** The business leaves with the owner
Customer concentration One or two accounts carry it	**A deal stalled or retraded** Diligence found the gaps	**A seller one to three years out** Time to build value before going to market

Sellers know the business. Few know what a buyer will test, or have the capacity to fix it in time.

EXPERTISE · KNOWLEDGE · CAPACITY · EXPERIENCE

HOW THE WORK RUNS: THE CMG 360™ PLATFORM

CMG 360™ Lite

Optional · Flags it

An optional 20-minute first look, or go straight to the Assessment.

CMG 360™ Assessment

Names it

The specific issues, ranked, with a 3, 6, 9 and 12-month roadmap.

CMG 360™ Monthly

Fixes it

We work the plan with you: weekly cash and KPI updates, monthly results and a review.

We turn Random Excellence™ into Deliberate Excellence™.

Random Excellence™ is being world-class at one thing while failing at everything else. We build the plan, the numbers and the discipline so the business performs across all seven domains, by design.

Refer the seller
CMG FS gets the business ready for market.

We do the work
Cleaner numbers, less owner dependence and real earnings gains.

You take it to market
With numbers and a business that hold up.

CMG Financial Solutions™ · Building Better Businesses
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