Busy trucks. Thin profit.

HVAC, plumbing, electrical and other service businesses grow on hustle. Then growth stalls on pricing, scheduling and an owner who is still on every job.

WHAT WE HEAR

"Calls are up, but profit isn't."	We price every call and service agreement to the margin it needs, and track it by tech and truck.
"Everything still runs through me."	Dispatch, estimating and service managers who own their numbers, so you can step back.
"Keeping techs and trucks full is a constant fight."	Weekly KPIs on utilization, close rate and callbacks, so you see the gaps before they cost you.

SIGNS IT'S TIME

Prices not updated Flat rates set years ago	**Trucks sit idle** Part of every week	**Callbacks eat margin** Second trips nobody pays for
Service agreements underpriced Busy, not profitable	**You still dispatch or estimate** The business waits on you	**A cash crunch every slow season** Every year, the same squeeze

Most owners in the trades are great at the work. Running the business is a different job.

EXPERTISE CAPACITY KNOWLEDGE EXPERIENCE

HOW THE WORK RUNS: THE CMG 360™ PLATFORM



Optional · Flags it

An optional 20-minute first look, or go straight to the Assessment.

Names it

The specific issues, ranked, with a 3, 6, 9 and 12-month roadmap.

Fixes it

We work the plan with you: weekly cash and KPI updates, monthly results and a review.

We turn Random Excellence™ into Deliberate Excellence™.

Random Excellence™ is being world-class at one thing while failing at everything else. We build the plan, the numbers and the discipline so the business performs across all seven domains, by design.

Start with a conversation
Tell us what you're facing. Take the 20-minute Lite first if you like, or go straight to the Assessment.

Get the full picture
Pricing, people, cash and systems, ranked by what to fix first.

We do the work with you
CMG FS leads it, with weekly KPI and cash updates.

CMG Financial Solutions™ · Building Better Businesses
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