A borrower with a problem. A solution you can point them to.

You see the problem first. The bank can't do the work, and the owner usually can't do it alone. CMG FS takes the referral, does the work, and the borrower comes back to you stronger.

WHAT WE HEAR

"I have no one to send them to."	Now you do. CMG FS takes the referral and does the work.
"They won't listen to the bank."	They will listen to an objective read of their own numbers, benchmarked against their industry and completed by a seasoned professional.
"I can't be seen running the borrower's business."	You aren't. You make an introduction. The owner decides and works with CMG FS directly.

WHEN TO MAKE THE CALL

Statements late
Two periods running, or they keep changing

A covenant trips
Or is close to tripping

A request with no plan
Growth, equipment or a bigger line

Revenue up, cash down
Growth funded from operations

Forbearance
Heading into it, or asking to extend

A good company declined
Not bankable today, but could be

An owner who wants to sell or transition
Ready to sell, pass to family or management, or set up an ESOP, so it's worth more and the credit transitions cleanly.

Most owners aren't ignoring the problem. They lack what it takes to fix it alone.

EXPERTISE CAPACITY KNOWLEDGE EXPERIENCE

HOW THE WORK RUNS: THE CMG 360™ PLATFORM



Optional · Flags it

An optional 20-minute first look, or go straight to the Assessment.

Names it

The specific issues, ranked, with a 3, 6, 9 and 12-month roadmap.

Fixes it

We work the plan with you: weekly cash and KPI updates, monthly results and a review.

We turn Random Excellence™ into Deliberate Excellence™.

Random Excellence™ is being world-class at one thing while failing at everything else. We build the plan, the numbers and the discipline so the business performs across all seven domains, by design.

You make an introduction
Nothing more, and nothing for the bank to run.

The owner decides
Engages CMG FS directly and owns the work.

What the bank gets back
A better-performing business, and the stronger credit and bigger relationship that come with it.

CMG Financial Solutions™ · Building Better Businesses
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